By the Numbers

OVERVIEW

• Creatives Rebuild New York (CRNY) awarded $43.2M as direct cash transfers to artists through its Guaranteed Income for Artists program.

• The program received over 22,000 applicants from every county in New York State.

• 2,400 artists are enrolled in the program.

• Each artist receives $1,000/month for 18 months, no strings attached.

• To be eligible, at the time of application individuals needed to:
  o Be 18 years or older
  o Reside in New York State
  o Meet CRNY’s definition of artist, culture bearer, or culture maker
  o Have financial need according to the Self Sufficiency Standard

GEOGRAPHIC DISTRIBUTION

• CRNY’s 2,400 Guaranteed Income for Artists participants hail from 60 of New York State’s 62 counties.

• 65% (1,556 artists) are based in New York City; 35% (844 artists) are based outside of New York City.

• Participants self-reported their community context as follows:
  o 71% (1,714) live in Urban communities
  o 15% (360) live in Suburban communities
  o 13% (304) live in Rural communities
  o 1% (22) live in Tribal communities

• While there are many ways to understand and acknowledge land, CRNY has looked to the ten regions identified by Empire State Development as one way to map our geographic distribution. The total Guaranteed Income for Artists funding allocated by region is as follows:
Capital Region: 101 artists, $1,818,000
Central NY: 39 artists, $702,000
Finger Lakes: 92 artists, $1,656,000
Long Island: 126 artists, $2,268,000
Mid-Hudson: 247 artists, $4,446,000
Mohawk Valley: 15 artists, $270,000
New York City: 1556 artists, $28,008,000
- Bronx: 171
- Brooklyn: 584
- Manhattan: 394
- Queens: 384
- Staten Island: 23
North Country: 39 artists, $702,000
Southern Tier: 89 artists, $1,602,000
Western NY: 96 artists, $1,728,000

ABOUT THE ARTISTS

DEMOGRAPHIC DATA

- 62% (1,488) of the Guaranteed Income for Artists participants are Black, Indigenous, and People of Color (BIPOC). The detailed breakdown of how participants self-identify their race/ethnicity is as follows:
  - 30% (715 artists) identify as only White
  - 20% (468 artists) identify as Multiracial *
  - 19% (462 artists) identify as only Black or African American
  - 10% (245 artists) identify as only Hispanic or Latinx
  - 10% (233 artists) identify as only Asian or Pacific Islander
  - 2% (38 artists) identify as only Arab or Middle Eastern
  - 1% (31 artists) identify as only Indigenous American, First Nation, or Alaska Native
  - 8% (208 artists) identify as Other or Preferred Not to Answer

* ‘Multiracial’ is assigned to artists who selected more than one race/ethnicity category, and is included in CRNY’s definition of Black, Indigenous, and People of Color (BIPOC).

- The 2,400 Guaranteed Income for Artists participants additionally self-identify in the following ways:
  - 51% (1,214 artists) identify as LGBTQIAP+
  - 34% (816 artists) identify as caregivers
  - 34% (806 artists) identify as transgender, nonbinary, two-spirit, or other
  - 21% (497 artists) identify as immigrants
  - 15% (366 artists) identify as Deaf / Disabled
  - 5% (123 artists) identify as having a history with the criminal legal system

Definitions for each of the identities above, which CRNY prioritized in the selection process, are included in the Guaranteed Income for Artists Guidelines.

- The participating artists speak 32 languages, not including English.
• The participating artists range in age from 18 to 85 years old:
  o 12% (283 artists) are 18-24 years old
  o 45% (1,069 artists) are 25-34 years old
  o 22% (528 artists) are 35-44 years old
  o 10% (246 artists) are 45-54 years old
  o 6% (154 artists) are 55-64 years old
  o 5% (120 artists) are 65+
    ▪ 1 artist is over 85 years old

FINANCIAL STABILITY
• 62% (1,494 artists) reported that they have no financial safety net.
• 56% (1,333 artists) reported they were unsure when they would make income again.
• 55% (1,311 artists) reported that they carry unmanageable debt.
• 41% (972 artists) reported being vulnerable to a medical emergency
• 33% (783 artists) reported that they were enrolled in public benefits.
• 2% (57 artists) either have no bank account or are not comfortable receiving money in their bank account.
• 3% (71 artists) applied using an Individual Taxpayer Identification Number (ITIN) in lieu of a Social Security Number (SSN).
• 1% (13 artists) had neither an ITIN nor SSN at the time of application.

ARTISTIC DISCIPLINES
• When asked to identify up to three artistic disciplines in which they are engaged:
  o 19% (1,162 artists) selected Visual Arts
  o 17% (1,046 artists) selected Music
  o 11% (671 artists) selected Theater
  o 11% (629 artists) selected Film
  o 7% (408 artists) selected Literary Arts
  o 6% (376 artists) selected Dance
  o 6% (375 artists) selected Craft
  o 6% (356 artists) selected Design
  o 5% (313 artists) selected Media Arts
  o 12% (707 artists) selected Other (Traditional Arts, Performance Art, Oral Traditions, Interdisciplinary Arts)
• 20% (480 artists) selected two or more disciplines.
• 66% (1,584 artists) selected three or more disciplines.