

Guaranteed Income for Artists



By the Numbers

OVERVIEW

- Creatives Rebuild New York (CRNY) awarded \$43.2M as direct cash transfers to artists through its Guaranteed Income for Artists program.
- The program received over 22,000 applicants from every county in New York State.
- 2,400 artists are enrolled in the program.
- Each artist receives \$1,000/month for 18 months, no strings attached.
- To be eligible, at the time of application individuals needed to:
 - Be 18 years or older
 - Reside in New York State
 - Meet CRNY's [definition of artist, culture bearer, or culture maker](#)
 - Have financial need according to the [Self Sufficiency Standard](#)

GEOGRAPHIC DISTRIBUTION

- CRNY's 2,400 Guaranteed Income for Artists participants hail from 60 of New York State's 62 counties.
- 65% (1,556 artists) are based in New York City; 35% (844 artists) are based outside of New York City.
- Participants self-reported their community context as follows:
 - 71% (1,714) live in **Urban** communities
 - 15% (360) live in **Suburban** communities
 - 13% (304) live in **Rural** communities
 - 1% (22) live in **Tribal** communities
- While there are many ways to understand and acknowledge land, CRNY has looked to the [ten regions identified by Empire State Development](#) as one way to map our geographic distribution. The total Guaranteed Income for Artists funding allocated by region is as follows:

- **Capital Region:** 101 artists, \$1,818,000
- **Central NY:** 39 artists, \$702,000
- **Finger Lakes:** 92 artists, \$1,656,000
- **Long Island:** 126 artists, \$2,268,000
- **Mid-Hudson:** 247 artists, \$4,446,000
- **Mohawk Valley:** 15 artists, \$270,000
- **New York City:** 1556 artists, \$28,008,000
 - **Bronx:** 171
 - **Brooklyn:** 584
 - **Manhattan:** 394
 - **Queens:** 384
 - **Staten Island:** 23
- **North Country:** 39 artists, \$702,000
- **Southern Tier:** 89 artists, \$1,602,000
- **Western NY:** 96 artists, \$1,728,000

ABOUT THE ARTISTS

DEMOGRAPHIC DATA

- 62% (1,488) of the Guaranteed Income for Artists participants are Black, Indigenous, and People of Color (BIPOC). The detailed breakdown of how participants self-identify their race/ethnicity is as follows:
 - 30% (715 artists) identify as only **White**
 - 20% (468 artists) identify as **Multiracial** *
 - 19% (462 artists) identify as only **Black or African American**
 - 10% (245 artists) identify as only **Hispanic or Latinx**
 - 10% (233 artists) identify as only **Asian or Pacific Islander**
 - 2% (38 artists) identify as only **Arab or Middle Eastern**
 - 1% (31 artists) identify as only **Indigenous American, First Nation, or Alaska Native**
 - 8% (208 artists) identify as **Other** or **Preferred Not to Answer**

* 'Multiracial' is assigned to artists who selected more than one race/ethnicity category, and is included in CRNY's definition of Black, Indigenous, and People of Color (BIPOC).

- The 2,400 Guaranteed Income for Artists participants additionally self-identify in the following ways:
 - 51% (1,214 artists) identify as **LGBTQIAP+**
 - 34% (816 artists) identify as **caregivers**
 - 34% (806 artists) identify as **transgender, nonbinary, two-spirit, or other**
 - 21% (497 artists) identify as **immigrants**
 - 15% (366 artists) identify as **Deaf / Disabled**
 - 5% (123 artists) identify as having a history with the **criminal legal system**

Definitions for each of the identities above, which CRNY prioritized in the selection process, are included in the [Guaranteed Income for Artists Guidelines](#).

- The participating artists speak 32 **languages**, not including English.

- The participating artists range in **age** from 18 to 85 years old:
 - 12% (283 artists) are 18-24 years old
 - 45% (1,069 artists) are 25-34 years old
 - 22% (528 artists) are 35-44 years old
 - 10% (246 artists) are 45-54 years old
 - 6% (154 artists) are 55-64 years old
 - 5% (120 artists) are 65+
 - 1 artist is over 85 years old

FINANCIAL STABILITY

- 62% (1,494 artists) reported that they have **no financial safety net**.
- 56% (1,333 artists) reported they were unsure when they would make **income** again.
- 55% (1,311 artists) reported that they carry **unmanageable debt**.
- 41% (972 artists) reported being vulnerable to a **medical emergency**
- 33% (783 artists) reported that they were enrolled in **public benefits**.
- 2% (57 artists) either have **no bank account** or are not comfortable receiving money in their bank account.
- 3% (71 artists) applied using an **Individual Taxpayer Identification Number (ITIN)** in lieu of a Social Security Number (SSN).
- 1% (13 artists) had neither an ITIN nor SSN at the time of application.

ARTISTIC DISCIPLINES

- When asked to identify up to three artistic disciplines in which they are engaged:
 - 19% (1,162 artists) selected **Visual Arts**
 - 17% (1,046 artists) selected **Music**
 - 11% (671 artists) selected **Theater**
 - 11% (629 artists) selected **Film**
 - 7% (408 artists) selected **Literary Arts**
 - 6% (376 artists) selected **Dance**
 - 6% (375 artists) selected **Craft**
 - 6% (356 artists) selected **Design**
 - 5% (313 artists) selected **Media Arts**
 - 12% (707 artists) selected **Other** (Traditional Arts, Performance Art, Oral Traditions, Interdisciplinary Arts)
- 20% (480 artists) selected two or more disciplines.
- 66% (1,584 artists) selected three or more disciplines.